



A global entertainment group creates an integration layer for Lob systems utilising Microsoft's Data Platform

Situation.

A large entertainment group were rolling out a new global financial operating model with NetSuite as the ERP Solution. The group had multiple sources that needed to feed into NetSuite in order to deliver accurate financial reporting.

At the time the entertainment company also had no way for bidirectional movement of data between the systems.

Approach.

Adatis deployed an operational store and integration layer between NetSuite and all relevant Line of Business systems, utilising Microsoft's data platform in Azure based on a Microsoft Data Lake architecture. As this is a global rollout, the programme of work is continuing and is expected to span all of 2020.

Adatis are now looking to bring in all the hotel data and retail projects as well as using the integration layer to bring in data from Line of Business systems to feed Salesforce.com.

The entertainment group are also benefiting from ongoing support through Adatis Managed Services.

Outcome.

From working with Adatis this global entertainment group will have the ability to accurately report on purchasing and revenue from an ERP platform, utilising data fed in from over 20 source systems. This will enable them to improve customer experience and the customer journey.

Adatis offer professional services specialising in data analytics, from data management strategy and consultancy through to world class delivery and managed services.

With offices In London, Farnham and Sofia they have been delivering innovative and successful solutions for clients since 2006.



Data Science



Data Architecture



Data as a Service



Data Analytics



Modern Data Warehouse



Data Strategy

We love helping people unlock the power and value of their data.

If you are interested in finding out more please contact us on +44 (0)1252 267 777 or via email at enquiries@adatis.co.uk

You can also check out our website at **www.adatis.co.uk** or come and see us at numerous global conferences and speaking events.

